

Uberization of Money Transfer



12 Questions every small and medium, independent money transfer operator should ask themselves.

Q1

Money Transfer
Alliance Program

How up to par (with the
competition) is your online
presence?

Q2

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How **strong** is your social
media presence?

Q3

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How much money are you
spending on online
advertising to solicit clients?

Q4

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How much money are you
spending on your front-end
and back-end technology?

Q5

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How many beneficiary
countries do you have
access to?

Q6

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How many new US States
are you considering
applying for money
transmitter license?

Q7

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Have you done any study on how many more clients you can get if you were licensed in other states?

Q8

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Is your ability to expand
restricted by lack of capital?

Q9

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Do you have the capital,
resources and time to add
new products?

Q10

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How much business are you slowly losing to new online players who are tech savvy and winning over your customers?

Q11

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Who is looking out for you
and planning a strategy for
success?

Q12

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How long before *you* go out of business?

Have you given it thought?
What will you do when you can no longer stay in business?

These are exactly the problems our *Money Transfer Alliance* is solving. For you!



Interested? Send an email: fk@faisalkhan.com